



An Intensive 5-Day Online Training Course

Business Sustainability Management

Proactively Enhancing Competitive Advantage and Resilience

PROGRAMME SUMMARY

This virtual training course provides a well-balanced content that helps you to embed the concepts and framework into daily business practice. The knowledge shared is based on world-class research and displayed in a format that is easy to understand with great dynamics between reading materials and video and interactive learning content through group discussion forums. Designed to address the growing need and prevalence of sustainability practices in business, this course empowers the delegates with the tools to pioneer meaningful change throughout their organisations.

Date	Venue	Fee(\$)
20 - 24 Mar 2022	Live / Online	US\$ 2,400
07 - 11 Aug 2022	Live / Online	US\$ 2,400
04 - 08 Dec 2022	Live / Online	US\$ 2,400

INTRODUCTION

As employees, customers and communities demand more transparency, organizations are increasingly being evaluated for the impact they have on society and the environment. Taking a proactive approach to sustainability can help organizations gain a competitive advantage while improving the world we live in.

This EuroMaTech virtual training course on Business Sustainability Management, unpacks the core mindsets, knowledge and skills you need to promote sustainability and resilience in today's complex environment. The course will focus on sustainability from five key perspectives - corporate sustainability, stakeholders' engagement, differentiation, change and innovation. It will equip participants with a comprehensive understanding of sustainability issues, the relevance for policymakers, the role of corporations and the implications for decision-making on sustainability issues in business operations.

Participants will increase their understanding of the strategic challenges faced by modern organisations in today's global business environment. They will also develop a basic understanding of sustainability thinking and triple bottom line approaches – those which benefit a company's profit, people and the planet.

Classroom learning service available



TRAINING METHODOLOGY

The virtual training course methodology involves presentations supported by discussions, self-assessments and learning activities, including the creation of a development plan. Leaders, Professionals & Business Professionals should choose this course if they seek to bolster corporate resilience and support the long-term sustainability of their business.

In-house Training

EuroMaTech is capable of conducting this training programme exclusively for your delegates. Please e-mail us on inhouse@euromatech.ae for further information and/or to receive a comprehensive proposal.



+971 50 196 6003

Email Address:
info@euromatech.ae

Website:
www.euromatech.com

WHO SHOULD ATTEND

This EuroMaTech virtual training course is suitable to a wide range of professionals but will greatly benefit:

- Business leaders, supervisors, section heads and managers
- Project leaders
- Professionals who have an interest in a management position
- Anyone who wants to have a greater understanding of business sustainability

PROGRAMME OBJECTIVES

By the end of this Business Sustainability Management virtual training course, participants will be able to:

- Articulate the importance of sustainability in business, and drive social responsibility across your organisation's value chain
- Become a competent advocate for sustainability
- Define and explain main sustainability concepts and drivers
- Capitalize the potential of change, strategies and innovation to enable sustainable business practices
- Define and explore opportunities for value creation through stakeholder and partner collaboration
- Influence internal and external key stakeholders as to the competitive advantages of being a purpose-driven firm

QUALITY CERTIFICATIONS & ACCREDITATIONS



COURSE OUTLINE



Day 1

Principles & Concepts of Sustainability

- Key terms defined: Sustainability, Business Sustainability
- Business Case for Sustainability
- Sustainability by Industry Sector – Services, Manufacturing, Government
- Sustainability by Organizational Function
- Triple Bottom-Line: Profits, People, Planet
- Managing Business Accountabilities & “Responsibilities” – Social, Environment & Economic

Day 2

Stakeholder Management – Managing Competitiveness & Trust

- Understanding stakeholders and their needs
- Effect of sustainability on stakeholders
- Engaging Stakeholders in Sustainability Journey
- Creating value for multiple stakeholders
- Changing the Community Engagement Model
- Corporate Social Responsibility (CSR)

Day 3

Strategic Differentiation – Creating Competitive Advantage

- Achieving sustainable operational efficiencies
- Opportunities and Challenges in Sustainability
- Business Sustainability Strategy
- Creating Shared Value While Acting Responsibly
- Sustainable competitive positioning
- The competitive advantages of being a purpose-driven firm

Day 4

Business Model Innovation & Transformation

- Building business value in a changing world
- Elements of the Business Model Canvas
- Business Model Innovations for sustainability
- Pathways to sustainability - from Incrementalism to Transformation
- Managing Innovation and Relationships
- The Ongoing Integration of Sustainability into Business Practice

Day 5

Managing Change - Developing Dynamic Capabilities & Managerial Talents

- The drivers of change
- Contemporary issues in change management
- Leading towards sustainability
- Talent management and executive education
- Change agent: Keeping sustainability effort on track
- Taking the Future Seriously: Preparing for the Global Gigatrends

Business Sustainability Management

Proactively Enhancing Competitive Advantage and Resilience

✓	Date	Venue	Fee(\$)
	20 - 24 Mar 2022	Live / Online	US\$ 2,400
	07 - 11 Aug 2022	Live / Online	US\$ 2,400
	04 - 08 Dec 2022	Live / Online	US\$ 2,400

All Fees are subject to 5% Value Added Tax (VAT).*

Your Details

Name (Mr/Ms):.....
Position:..... Organisation:.....
Address:.....
.....
City / Country:
Telephone: Email:

Mode Of Payment

- Please find enclosed a cheque made payable to EuroMaTech
 Please invoice me
 Please invoice my company as follows:

Contact Name:
Company Name:
Address:.....
Email:

Documentation

High Quality material has been prepared by the Seminar Leader for distribution to delegates.

Certificates

A Certificate of Completion will be issued to those who attend & successfully complete the programme.

Registration & Payment

Please complete the registration form on this page & return it to us indicating your preferred mode of payment.
For Further Information, email us at info@euromatech.ae.

Cancellation Policy

Request for seminar cancellation must be made in writing & received at EuroMaTech three weeks prior to the seminar date. A U.S.\$250/- processing fee will be charged per delegate for each cancellation. Thereafter, we regret that we are unable to refund any fees due, although in such cases we would be happy to welcome a colleague who would substitute for you.

Disclaimer

EuroMaTech reserves the right to alter the content, location of the Seminar, or the identity of the speakers in case of events beyond our control.

Contact Us:

Middle East Office:

P.O. Box 74693
Dubai, United Arab Emirates
Telephone: +971 4 4571 800
Fax: +971 4 4571 801

Email Address:

info@euromatech.ae

Website:

www.euromatech.com

*VAT Announcement: The Government of UAE have introduced Value Added Tax (VAT) on goods and services from 01-January-2018. In compliance with the legislation issued by the UAE Government, we will be applying a 5% VAT on the fees for all our programs and services offered from January 2018 as applicable and stipulated in the FTA circulars.