



An Intensive 5-Day Online Training Course

# Digital and Data in Current Landscape

## PROGRAMME SUMMARY

The Digital and Data in Current Landscape online training course is analysing the current landscape of data and digitization. Particularly this course highlights the influence of data on industry, financial markets, service management, operations and other areas. This online course also presents a framework how digitization and data influence the extended area of data in current landscape.

Date	Venue	Fee(\$)
05 - 09 Dec 2021	Live / Online	US \$ 2,400

## INTRODUCTION

This highly participative EuroMaTech online training course takes the delegates on a journey through the data analytics and visualisation in the current environment where various types of data are available with the advance of information technologies, and data is seen as one of the most valuable commodities in managing automation system.

The online training course is focused on interactively presenting the current trends in data use and analytics as well as digitalisation. As the humans are not equipped for interpreting a large amount of information from a random set of numbers and messages in each piece of data, therefore, in order to adopt the data and information to logical capabilities of a human, as the humans understand things best through the visual processing of information. Digitization enables the data to be represented visually, increasing the probability of understanding complex builds.

**Participants attending the Digital and Data in Current Landscape online training course will develop the following competencies:**

- Adopting the digitization drive
- Enabling the digitization of their workload
- Knowledge of important issues related to the mass digitization
- Analytical mindset focused on visualisation of large amounts of data
- Ability to communicate through digital data

Classroom  
 learning service  
 available



## TRAINING METHODOLOGY

The Digital and Data in Current Landscape online training course is presented through discussions, presentations, videos, theory and real-life examples, as well as assignments that the delegates are to do and present their application within their organisations.

## WHO SHOULD ATTEND

- CEOs, CTOs, CIOs
- Planners/Managers and Forecasters
- Business Analysts
- All managerial level personnel
- Marketing and Research Specialists
- Statistical and Research Analysts
- Leaders or those aspiring to become leaders
- Digitalisation and data experts

## PROGRAMME OBJECTIVES

This Digital and Data in Current Landscape online training course aims to enable participants to achieve the following objectives:

- To acquire the benefits of digitization within their work
- To enable introduction and implementation of digital projects
- To enhance the understanding of digital and data trends in industry
- To apply digital models in everyday life
- To achieve mass digitization.

## In-house Training

EuroMaTech is capable of conducting this training programme exclusively for your delegates. Please e-mail us on [inhouse@euromatech.ae](mailto:inhouse@euromatech.ae) for further information and/or to receive a comprehensive proposal.



Training Seminars & Conferences  
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## QUALITY CERTIFICATIONS & ACCREDITATIONS



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# COURSE OUTLINE



## Module 1

### Digitization Drive

- Digitizing records
- Data discoverability
- Digitization project management
- Digitization risk management
- Digitization in current landscape

## Module 2

### Data as Digitized Records and Documents

- Mass digitization
- Influence of politics in digitization
- Data availability and protection
- Data for digitized infrastructure
- Data warehousing and data ownership

## Module 3

### The Nature of Mass Digitization

- User contribution
- Platform influence
- Nature of platform ownership
- Risks related to physical storage of data
- Achieving a well-managed digitization system

# Digital and Data in Current Landscape



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**Venue**

Live / Online

**Fee(\$)**

US\$ 2,400

All Fees are subject to 5% Value Added Tax (VAT).\*

## Your Details

Name (Mr/Ms):.....  
Position:..... Organisation:.....  
Address:.....  
.....  
City / Country: .....  
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## Mode Of Payment

Please find enclosed a cheque made payable to EuroMaTech

Please invoice me

Please invoice my company as follows:

Contact Name: .....  
Company Name: .....  
Address:.....  
Email: .....

### Documentation

High Quality material has been prepared by the Seminar Leader for distribution to delegates.

### Certificates

A Certificate of Completion will be issued to those who attend & successfully complete the programme.

### Registration & Payment

Please complete the registration form on this page & return it to us indicating your preferred mode of payment.  
For Further Information, email us at [info@euromatech.ae](mailto:info@euromatech.ae).

### Cancellation Policy

Request for seminar cancellation must be made in writing & received at EuroMaTech three weeks prior to the seminar date. A U.S.\$250/- processing fee will be charged per delegate for each cancellation. Thereafter, we regret that we are unable to refund any fees due, although in such cases we would be happy to welcome a colleague who would substitute for you.

### Disclaimer

EuroMaTech reserves the right to alter the content, location of the Seminar, or the identity of the speakers in case of events beyond our control.

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