



An Intensive 5-Day Training Course

Stakeholders Management:

Achieving Consensus for Successful Project Execution

WHO SHOULD ATTEND?

- Any Professionals / Teams involved in Projects and Business as usual Negotiators and Consultants
- Functional Team
- Project Professionals / Team
- Commercial Team
- Strategic Decision Makers / Executives involved in Decision Making
- Supply Chain Executives / Professionals
- Sales and Marketing Team

Date	Venue	Fee(\$)
20 - 24 Mar 2022	Riyadh	US\$ 4,950
29 May - 02 Jun 2022	Dubai	US\$ 4,950
09 - 13 Oct 2022	Dubai	US\$ 4,950

INTRODUCTION

Influencing, convincing and persuading all of the internal and external stakeholders such as client, contractors, consultants, vendors, teams are essential and critical for successful project and business as usual execution. It is a relationship game. Securing the buy-in of individuals confidently, skilfully and competently where you don't have direct authority and control can support a drive for operational excellence and business continuity. Tricky, challenging, demanding and complicated stakeholders could be driving the mission critical decisions. So managing effectively and navigating successfully the complex relationship between these stakeholders are essential for any business and project professionals.

Often stakeholders tend to bring in their own interest with hidden agendas, so normalizing the differences and achieving consensus for seamless are extremely crucial. The strategic project professional uses the views, interest and attitudes of stakeholders to shape a project at an early stage, keeping support throughout the lifecycle of their project and improving project deliverables down the line. Stakeholders Management is an essential skill set used frequently in meetings, business negotiations and when developing and communicating the business case for a new initiative.

Virtual
learning service
available



TRAINING METHODOLOGY

This EuroMaTech training course will be delivered by probing and investigating range of practical case studies and context, class exercises, team working and presentation, production of stakeholder management plan and strategies to handle tricky, difficult and complex stakeholders' relationships, video, applying stakeholders' management instruments, tools and techniques including rapid response assessment based on various situational analysis and choice of resolution strategies / plans.

In-house Training

EuroMaTech is capable of conducting this training programme exclusively for your delegates. Please e-mail us on inhouse@euromatech.ae for further information and/or to receive a comprehensive proposal.



+971 50 196 6003

Email Address:
info@euromatech.ae

Website:
www.euromatech.com

PROGRAMME OBJECTIVES

By the end of this Stakeholders Management training course, participants should be able to:

- Understand stakeholder needs
- Understand how stakeholders impact your project
- Know how to deal with multiple stakeholders with divergent interests
- Understand how to manage stakeholder expectations, including quality and performance expectations
- Understand the need to communicate your strategy to the project team, the customer, and other project stakeholders
- Resolve conflict and competing priorities
- Manage project public relations and organisational politics
- Contain expectations through effective status reporting and progress meetings

PROGRAMME SUMMARY

Building consensus, properly managing stakeholder expectations, and translating a concept or initiative into a range of viable options for achieving organisational goals are all critical competencies for today's project managers. One of the most critical aspects of project management is doing what's necessary to develop and control relationships with all individuals that the project impacts. This course will take the delegates through the techniques for identifying stakeholders, analyzing their influence on the project, and developing strategies to communicate, set boundaries, and manage competing expectations.

Stakeholder management is critical to the success of every project in every organization. By engaging the right people in the right way in your project, you can make a big difference to its success. By successfully managing your stakeholders, you will be better able to keep a lid on scope creep, ensure project requirements are aligned, understand tolerance for risk, and mitigate issues that would otherwise delay the project. Good stakeholder management is a testimony to your influence in an organization, and a key component to a healthy project environment.

A key factor in the success of a project is managing stakeholder needs, wants and expectations. During this practical course you'll learn how to identify key stakeholders and define their roles, establish how committed are they to the project, align and prioritise stakeholder requirements to business and organisational objectives, and gain 'buy-in'.

QUALITY CERTIFICATIONS & ACCREDITATIONS

EuroMaTech is proud to be associated with the following accreditation bodies:



COURSE OUTLINE



Day 1

Understanding the Rules of Engagement and Navigating the Stakeholders Relationship Game

- Identification and categorisation of stakeholders
- Understanding stakeholder expectations
- The role of management in the stakeholder environment
- Evaluation and prioritisation of interests
- Determination of relevance of stakeholders
- Prioritising Stakeholders
- Visualising the stakeholder community
- Stakeholder requirements analysis

Day 2

Managing Competing Stakeholders Expectations and Normalizing the Differences

- Stakeholder mapping
- How committed are they to the project?
- What makes them tick?
- Aligning stakeholder requirements to business and organisational objectives
- Prioritising stakeholder requirements and expectation
- Selling the project
- Maintaining the commitment
- Working with resistance for positive outcomes

Day 3

Relationship Building with the Stakeholders and Achieving Consensus

- The science and art of communicating effectively
- Common communications barriers and “filters”
- Dealing with organisation politics
- Managing external stakeholders such as suppliers, regulators and the public
- Selecting communication methodologies to get your messages across
- Managing difficult stakeholders
- Managing expectations that can't be met
- Resolving conflict

Day 4

Strategies for Confidently, Competently and Skilfully Influencing, Persuading and Negotiating with Stakeholders

- Who to influence?
- The Elements of Influence
- Different types of influencing strategies
- Push and pull type behaviours
- Tools, skills and behaviours of effective influencing
- Engage stakeholders: building the relationship
- Stakeholder participation and engagement
- Road map to successful influencing

Day 5

Stakeholders Rapport Management and Maintaining Execution Harmony

- Use of position, knowledge, or personal power
- Developing rapport
- Personality preferences
- Achieving and maintaining commitment
- Recognising manipulation and taking positive action
- Establishing and maintaining trust
- Dealing with Challenging Behaviours
- Converting confrontation into cooperation

Stakeholders Management: Achieving Consensus for Successful Project Execution

✓	Date	Venue	Fee(\$)
	20 - 24 Mar 2022	Riyadh	US\$ 4,950
	29 May - 02 Jun 2022	Dubai	US\$ 4,950
	09 - 13 Oct 2022	Dubai	US\$ 4,950

This fee is inclusive of instruction materials, documentation, lunch, coffee/tea breaks & snack. All Fees are subject to 5% Value Added Tax (VAT)*

Your Details

Name (Mr/Ms):.....
Position:..... Organisation:.....
Address:.....
.....
City / Country:
Telephone: Email:

Mode Of Payment

Please find enclosed a cheque made payable to EuroMaTech

Please invoice me

Please invoice my company as follows:

Contact Name:

Company Name:

Address:

Email:

Documentation

High Quality material has been prepared by the Seminar Leader for distribution to delegates.

Certificates

A Certificate of Completion will be issued to those who attend & successfully complete the programme.

Schedule

Our Course timings commences at 08:30 and concludes at 14:00, followed by lunch on a daily basis.

Hotel Accommodation

EuroMaTech has negotiated special rates for a limited number of rooms in the hotel. Early registration will help to secure a room at the reduced rate.

Registration & Payment

Please complete the registration form on this page & return it to us indicating your preferred mode of payment. For Further Information, email us at info@euromatech.ae.

Cancellation Policy

Request for seminar cancellation must be made in writing & received at EuroMaTech three weeks prior to the seminar date. A U.S.\$250/- processing fee will be charged per delegate for each cancellation. Thereafter, we regret that we are unable to refund any fees due, although in such cases we would be happy to welcome a colleague who would substitute for you.

Disclaimer

EuroMaTech reserves the right to alter the content, location of the Seminar, or the identity of the speakers in case of events beyond our control.

Contact Us:

Middle East Office:

P.O. Box 74693

Dubai, United Arab Emirates

Telephone: +971 4 4571 800

Fax: +971 4 4571 801

Email Address:

info@euromatech.ae

Website:

www.euromatech.com