



An Intensive 5-Day Online Training Course

The Global Petrochemical Industry Dynamics

PROGRAMME SUMMARY

The Global Petrochemical Industry Dynamics online training course will explain the petrochemical industry in global market with understanding the concept or the fundamental of this industry, petrochemical product and the process, value chain to add value in demand market, the Petrochemical economic, trends and the strategy to sustain competitive advantage.

Date	Venue	Fee(\$)
14 - 18 Aug 2022	Live / Online	US\$ 2,400
13 - 17 Nov 2022	Live / Online	US\$ 2,400

INTRODUCTION

The petrochemical industry plays a crucial role in development and growth of an economy. This industry are competitive, capital intensive and operates in a global product market with involves significant technological innovation.

This online training course will provide an understanding of the basic of petrochemical industry, the concept of chemicals, the feedstocks, demand and value chain, the strategy, market trend and petrochemical economic in global industry.

This online training course will develop the following competencies:

- Understanding the fundamental of Petrochemical industry.
- Understanding the process and Petrochemical feedstocks.
- Understanding the market demand and value chain.
- Describe petrochemical economic and trends.
- Develop the strategy in global petrochemical industry.

Classroom
 learning service
 available



TRAINING METHODOLOGY

This online training course will combine a variety of adult learning techniques, presentation with supported by video materials and case studies.

WHO SHOULD ATTEND

- Managers
- Business Development Managers
- Marketing Executive
- Team Leaders
- Supervisor
- Engineers
- Strategic planners
- Corporate Planning Professionals
- Supply Planners & Scheduling Professionals
- Negotiators and Contracting Professionals
- Financial analyst

PROGRAMME OBJECTIVES

The Global Petrochemical Industry Dynamics online training course aims to enable participants to achieve the following objectives:

- Better understanding of the fundamental of Petrochemical Industry.
- Better understanding of the process and Petrochemical feedstocks.
- Better understanding of the market demand and value chain.
- How to describe petrochemical economic and trends.
- How to develop the strategy in global petrochemical industry.

In-house Training

EuroMaTech is capable of conducting this training programme exclusively for your delegates. Please e-mail us on inhouse@euromatech.ae for further information and/or to receive a comprehensive proposal.



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QUALITY CERTIFICATIONS & ACCREDITATIONS



American Welding Society
EDUCATIONAL INSTITUTE MEMBER



COURSE OUTLINE



Day 1

Petrochemical Industry Fundamentals

- Petrochemicals are a global business
- Main challenges of the petrochemical industry
- Petrochemicals product
- Petroleum distillation
- Petroleum refining

Day 2

Petrochemical Feedstocks and Process

- Feedstock sources for petrochemicals
- Hydrocarbon feedstock
- Key properties of chemicals
- Classification of chemicals
- Chemical building blocks
- Building block integration

Day 3

Petrochemical Value Chains

- Market demands
- The ethylene value chains
- The propylene value chains
- The C4 olefins value chains
- The aromatics value chains
- The C1 olefins value chains

Day 4

Petrochemical Economic and Trends

- Economic development
- Cost production in petrochemical: Capex Vs Opex
- Risks associated in petrochemical industry
- Market trends
- Future trends

Day 5

Petrochemical Industry Global and Strategic

- Leading players of the global petrochemical industry
- Strategic marketing in the petrochemical market
- Competitive advantage in the global petrochemical industry
- Case study

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All Fees are subject to 5% Value Added Tax (VAT).*

Your Details

Name (Mr/Ms):

Position: Organisation:

Address:

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City / Country:

Telephone: Email:

Mode Of Payment

Please find enclosed a cheque made payable to EuroMaTech

Please invoice me

Please invoice my company as follows:

Contact Name:

Company Name:

Address:

Email:

Documentation

High Quality material has been prepared by the Seminar Leader for distribution to delegates.

Certificates

A Certificate of Completion will be issued to those who attend & successfully complete the programme.

Registration & Payment

Please complete the registration form on this page & return it to us indicating your preferred mode of payment.

For Further Information, email us at info@euromatech.ae.

Cancellation Policy

Request for seminar cancellation must be made in writing & received at EuroMaTech three weeks prior to the seminar date. A U.S.\$250/- processing fee will be charged per delegate for each cancellation. Thereafter, we regret that we are unable to refund any fees due, although in such cases we would be happy to welcome a colleague who would substitute for you.

Disclaimer

EuroMaTech reserves the right to alter the content, location of the Seminar, or the identity of the speakers in case of events beyond our control.

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