



An Intensive 3-Day Online Training Course

# Big Data for Managers

Date	Venue	Fee(\$)
18 - 20 Dec 2022	Live / Online	US \$ 1,800

## PROGRAMME SUMMARY

The Big data for managers online training course covers the whole range of Big Data for managers or the people who strive to reach management positions.

## INTRODUCTION

This highly participative online training course is enabling the understanding of Big Data for managerial level, no matter what industry we are working in. The data comes in different forms and sizes, but it is omnipresent, and it is growing in size day by day, while at the same time the decision-making process is getting shorter due to the time constraints and pressures of the working environment. Therefore, companies and enterprises are not in the era of the Big Data and Big Data analytics, Internet of Things, The Industrial Internet Of Things, and pay by usage contracts. Phenomenon of modern times, which requires some certain skills that are needed to gather, analyse and understand the data.

This online training course provides a comprehensive information on a full set of Big Data characteristics.

Participants attending the Big data for managers online training course will develop the following competencies:

- Understanding of the role of Big Data in organization
- Appreciation of Big Data approaches and uses
- Understanding of IoT and IIoT in industry
- Scientific based decision making and management
- Practitioners experience of Big Data implementation and sustainability

Classroom  
 learning service  
 available



## TRAINING METHODOLOGY

The Big data for managers online training course will combine presentations with interactive practical exercises, supported by video materials, activities and practice on examples and model files. Delegates will prepare the full-scale project of Big Data implementation for their respective organisations.

## WHO SHOULD ATTEND?

- CEOs
- CTOs, CIOs
- Web designers
- Application designers
- Product designers
- Marketing and research specialists
- Statistical and Research Analysts

## PROGRAMME OBJECTIVES

This Big data for managers online training course aims to enable participants to achieve the following objectives:

- Full overview of Big Data Analytics for management
- Easier adaptation of Big Data projects
- IoT and its possible use in industry for effortless customer data collection,
- IIoT for maximization of operational efficiency
- Smart two-way contracts application

## In-house Training

EuroMaTech is capable of conducting this training programme exclusively for your delegates. Please e-mail us on [inhouse@euromatech.ae](mailto:inhouse@euromatech.ae) for further information and/or to receive a comprehensive proposal.

## QUALITY CERTIFICATIONS & ACCREDITATIONS



Training Seminars & Conferences  
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# COURSE OUTLINE



## Day 1

### Big Data Introduction

- Data Analytics Lifecycle
- Discovery
- Preparation of Data
- Model Planning and Review
- Model Creation
- Communication Plan
- From Planning to Operation

## Day 2

### Big Data for value creation

- Data driven decision making
- Structured, Semi-structured and Unstructured data
- Data and the Cloud
- The Big Data market value
- The non-financial values of Big Data

## Day 3

### Big Data use cases and lessons learned

- Examples of Big Data in industries
- The data as an asset
- Data storage and data sharing
- Data for revenue creation
- Data privacy and Data Market

# Big Data for Managers



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All Fees are subject to 5% Value Added Tax (VAT).\*

## Your Details

Name (Mr/Ms):.....  
Position:..... Organisation:.....  
Address:.....  
.....  
City / Country: .....  
Telephone: ..... Email: .....

## Mode Of Payment

- Please find enclosed a cheque made payable to EuroMaTech
- Please invoice me
- Please invoice my company as follows:

Contact Name: .....  
Company Name: .....  
Address:.....  
Email: .....

### Documentation

High Quality material has been prepared by the Seminar Leader for distribution to delegates.

### Certificates

A Certificate of Completion will be issued to those who attend & successfully complete the programme.

### Registration & Payment

Please complete the registration form on this page & return it to us indicating your preferred mode of payment.  
For Further Information, email us at [info@euromatech.ae](mailto:info@euromatech.ae).

### Cancellation Policy

Request for seminar cancellation must be made in writing & received at EuroMaTech three weeks prior to the seminar date. A U.S.\$250/- processing fee will be charged per delegate for each cancellation. Thereafter, we regret that we are unable to refund any fees due, although in such cases we would be happy to welcome a colleague who would substitute for you.

### Disclaimer

EuroMaTech reserves the right to alter the content, location of the Seminar, or the identity of the speakers in case of events beyond our control.

### Contact Us:

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\*VAT Announcement: The Government of UAE have introduced Value Added Tax (VAT) on goods and services from 01-January-2018. In compliance with the legislation issued by the UAE Government, we will be applying a 5% VAT on the fees for all our programs and services offered from January 2018 as applicable and stipulated in the FTA circulars.