



Training Seminars & Conferences
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An Intensive 5-Day Training Course

Strategic Thinking and Leadership for Engineers



PROGRAMME SUMMARY

This hands-on Strategic Thinking and Leadership for Engineers training course is structured to balance theoretical and practical considerations from organisational behaviour, strategic management, behavioural economics and social psychology to provide participants with strategic thinking capabilities and leadership skills.

With multiple short case studies, exercises and facilitated discussions of real-life experiences, this training course aims to share a wealth of practical tools and methodologies developed through years of management and consulting experience.

Date	Venue	Fee(\$)
15 - 19 May 2022	Dubai	US\$ 4,950
15 - 19 Aug 2022	Singapore	US\$ 5,950
21 - 25 Nov 2022	Bangkok	US\$ 5,950

INTRODUCTION

Professional engineers are credited with strong problem solving skills and analytical abilities. Often they are promoted to leadership positions because they are good in doing their job. There is an expectation that brilliance in technical disciplines will translate to leadership excellence overnight. It is however not the same and new leaders soon find out that they need different skills and knowledge to address managerial challenges to lead, inspire and motivate people to perform at their best.

This EuroMaTech Strategic Thinking and Leadership for Engineers training course has been specifically developed to build on skills and knowledge of professional engineers to expand and develop strong leadership and strategic thinking capabilities within a complex and fast changing industry. With a balanced mix between strategic analysis, leadership and management, it will help participants expand their mindset and acquire specific practical leadership skills.

Participants on this Strategic Thinking and Leadership for Engineers training course will develop the following competencies:

- Personal leadership and organizing
- Critical thinking, strategic analysis and management decision making
- Stakeholder management and influence
- Setting direction and formulating goals
- Option analysis
- Implementation planning
- Change management
- Aligning and motivating people
- Team leadership
- Active listening
- Negotiation
- Persuasive communication

Virtual learning service available



TRAINING METHODOLOGY

This EuroMaTech training course is highly interactive and practical. Participants learn through a range of teaching and personal development methods including presentations, tutorials, real life case studies, worked examples, short team exercises and video presentations. Active participation and involvement is encouraged throughout the training course to promote the sharing of ideas and expertise within the group.

In-house Training

EuroMaTech is capable of conducting this training programme exclusively for your delegates. Please e-mail us on inhouse@euromatech.ae for further information and/or to receive a comprehensive proposal.



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info@euromatech.ae

Website:

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WHO SHOULD ATTEND?

The Strategic Thinking and Leadership for Engineers training course will benefit professional engineers and new managers who are interested in expanding their strategic thinking and strive to become truly influential leaders. This EuroMaTech training course will equally appeal to employees in the private, public and not-for-profit sectors.

PROGRAMME OBJECTIVES

This EuroMaTech training course aims to expand participants' knowledge of modern strategic analysis and decision making, develop hands-on leadership skills and provide a productive environment to practice business decision making, communication and influence techniques for successful strategy implementation. It is designed to provide a solid foundation in key leadership competencies and to give the attendees the opportunity for a truly transformational leadership experience.

As a result of attending the Strategic Thinking and Leadership for Engineers training course, the participants will be able to:

- Appreciate the importance of leadership and strategic thinking in complex business environment
- Recognise the difference between management and leadership
- Assess and apply a range of leadership theories
- Apply a structured framework for strategic analysis and implementation
- Understand and apply key tools and techniques used in strategic management
- Identify and assess strategic options
- Understand the principles of effective implementation of strategy
- Effectively manage stakeholders and deal with organizational change
- Recognise the importance of leadership mindset and personal leadership
- Enhance the leadership skills including setting direction, aligning people, motivating and inspiring
- Understand the role of the leader in building an effective team
- Develop communication and human interaction skills to effectively influence and empower people
- Appreciate the differences in leadership and communication styles
- Recognise and mitigate irrational influences on human behaviour
- Improve group decision processes
- Practice a tried and tested approach for influential business communication

COURSE OUTLINE



Day 1

- Introduction to Leadership
 - » The role of strategic thinking and leadership in complex business environment
 - » What do we mean by leadership in the 21st century
 - » Managing vs leading
 - » Leadership theory and practical leadership competencies for engineers
 - » Fundamentals of human decision making and influence
- Strategic thinking for Engineers
 - » What is strategy?
 - » Strategic thinking
 - » Strategic management models and frameworks
 - » Strategic management process
 - » Levels of strategy
 - » Strategic objectives, vision and mission

Day 2

- Fundamentals of strategic analysis
 - » Strategic analysis tools and techniques
 - » Customer and stakeholder analysis
 - » Understanding the challenges and opportunities facing the business and industry
- Crafting and evaluating strategies through critical thinking
 - » Formulating and considering alternative solutions
 - » Rational choice, decisions under certainty, risk and uncertainty
 - » Contemporary concepts in risk management
 - » Case study application

Day 3

- Linking strategy and execution
 - » Drawing warranted conclusions and making justified recommendations
 - » Implementation planning and change management considerations
 - » Barriers to change and techniques to overcome them
- Leading change through personal influence
 - » Leadership and authority, responsibility, power
 - » Models of personality and leadership
 - » Emotional intelligence and leadership
 - » Understanding and influencing individual perceptions, attitudes and behaviours
 - » Personal leadership for engineers
 - » Motivation and performance management
 - » Developing trust

Day 4

- Leading groups and teams
 - » Team development model
 - » High performing team
 - » Establishing effective team processes
 - » Leading the search for effective solutions: minimise bias, maximise buy-in
- Leadership and value generation through effective communication
 - » Fundamentals of effective communication
 - » Communication barriers
 - » Effective communication through recognition of the interpersonal interaction styles
 - » Developing active listening skills
 - » Strategic thinking and leadership in negotiations and conflict resolution
 - » Case study application

Day 5

- Influence and leadership
 - » Factors that influence people and decisions
 - » AIM-FOCUS method of persuasive business communication
 - » Practical applications: problem solving and influential communication

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This fee is inclusive of instruction materials, documentation, lunch, coffee/tea breaks & snack. All Fees are subject to 5% Value Added Tax (VAT).*

Your Details

Name (Mr/Ms):.....
Position:..... Organisation:.....
Address:.....
.....
City / Country:
Telephone: Email:

Mode Of Payment

- Please find enclosed a cheque made payable to EuroMaTech
- Please invoice me
- Please invoice my company as follows:

Contact Name:
Company Name:
Address:.....
Email:

Documentation

High Quality material has been prepared by the Seminar Leader for distribution to delegates.

Certificates

A Certificate of Completion will be issued to those who attend & successfully complete the programme.

Schedule

Our Course timings commences at 08:30 and concludes at 14:00, followed by lunch on a daily basis.

Hotel Accommodation

EuroMaTech has negotiated special rates for a limited number of rooms in the hotel. Early registration will help to secure a room at the reduced rate.

Registration & Payment

Please complete the registration form on this page & return it to us indicating your preferred mode of payment. For Further Information, email us at info@euromatech.ae.

Cancellation Policy

Request for seminar cancellation must be made in writing & received at EuroMaTech three weeks prior to the seminar date. A U.S.\$250/- processing fee will be charged per delegate for each cancellation. Thereafter, we regret that we are unable to refund any fees due, although in such cases we would be happy to welcome a colleague who would substitute for you.

Disclaimer

EuroMaTech reserves the right to alter the content, location of the Seminar, or the identity of the speakers in case of events beyond our control.

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*VAT Announcement: The Government of UAE have introduced Value Added Tax (VAT) on goods and services from 01-January-2018. In compliance with the legislation issued by the UAE Government, we will be applying a 5% VAT on the fees for all our programs and services offered from January 2018 as applicable and stipulated in the FTA circulars.