




Training Seminars & Conferences

An Intensive 5-Day Training Seminar On

Creativity, Critical Thinking and Problem Solving

22 - 26 Feb 2021, London
29 Aug - 02 Sep 2021, Dubai
08 - 12 Nov 2021, Baku



 [View Details](#)

Creativity, Critical Thinking and Problem Solving

INTRODUCTION

The quality of your results is based on the quality of your decisions. Your best decisions are built on a sharp and focused ability to analyse situations, people and probabilities. This interactive EuroMaTech training course will develop these skills and more.

Highly successful organisations are renowned for developing internal climates where innovation and creative solutions thrive. This highly creative, yet practical training course explores what is involved in establishing such a business environment, and will demonstrate to delegates how to develop innovative and creative solutions to real world business problems when they return to their workplace.

The core learning experience centres around a series of practical case study exercises, which will be drawn on to illustrate the key principles involved in critical thinking and innovative problem solving. It will also enable the delegates to test their knowledge and expertise.

Participants will develop the following competencies:

- Ability to use a wide range of problem-solving tools, techniques and trusted methods – individually and within a team – to make better decisions faster
- Improved skills of creativity and lateral thinking; developing these skills in others
- Learn the skills of critical thinking and how to build analytical models
- Improved problem-solving and decision making, plus the ability to communicate your thoughts, ideas and conclusions

PROGRAMME OBJECTIVES

- Assess their own thinking and communicating style preferences through a variety of profiling and benchmarking tools
- Understand how to add value through critical thinking and innovative problem solving
- Appreciate the vital importance that communication and active listening have in building a sustainable environment, where great decisions are consistently taken
- Understand, at a detailed level, how to use a wide variety of problem-solving tools effectively
- Develop their ability to think “outside the box”
- Have obtained the necessary skills to make better business decisions
- Recognise the difference between solving problems and finding solutions
- Takeaway a toolkit of creative techniques to enable them to cope with the challenges which lie ahead
- Determine pragmatic methods for effective management decision making
- Appreciate the impact of personality on the decision-making process
- Evaluate and apply a structured approach to generate solutions to organisational issues when making decisions
- Assess personal and organisational decision-making creativity and set an agenda for progression
- Apply appropriate creative analysis techniques that generate successful solutions



Participants attending this training session are entitled to receive:

IIBA® 25 Professional Development Hours for initial certification, or IIBA® 25 Continuing Development Units for recertification.

EuroMaTech, as an Endorsed Education Provider (EEPTM), is approved by IIBA® to offer Business Analysis training programmes in alignment with the BABOK® V3.0



WHO SHOULD ATTEND?

This programme is designed specifically for those professionals and managers from almost any area: HR, IT, Finance, Operations, Marketing and Strategic Planning including:

- Technical and financial professionals making complex decisions – *either short, medium or long-term*
- Supervisors and managers who wish to increase their effectiveness in problem analysis, developing creative solutions and decision making
- Senior managers seeking to improve their own and their department's approach to decision making and problem solving in a timely manner

TRAINING METHODOLOGY

The Creativity, Critical Thinking & Problem Solving EuroMaTech training course will involve the use of high impact visual aids, case study exercises, reference manual, story-telling, examples of best practice and appropriate video / DVD material. The use of flip-charts, syndicate programmes and peer review sessions will encourage a fully participative and enjoyable event.

PROGRAMME SUMMARY

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QUALITY CERTIFICATIONS & ACCREDITATIONS

EuroMaTech is proud to be associated with the following accreditation bodies:



The PMI® Registered Education Provider logo is a registered mark of the Project Management Institute, Inc.

PROGRAM OUTLINE

DAY 01

Decision-making Methods and Principles

- The importance of effective decision making and problem-solving
- Systematic problem definition and unconscious bias
- How the mind processes information
- Guidelines to Problem Solving and Decision Making
- Practical examples and exercises

DAY 02

Developing critical and analytical thinking

- What is critical thinking and how is it different to creative thinking
- Learning how to learn – *a critical evaluation of our preferred style of learning*
- How critical thinking and analysis can be applied to recruitment, supplier selection and process improvement
- Overview of principles, tools and techniques
- Case-study: - *Practical examples based around participants own situations and challenges*

DAY 03

Developing Creative Thinking in Groups

- Understanding group dynamic and pitfalls in group thinking and unconscious bias
- How to solve problem working with diverse group of people
- How to cultivate creative thinking skills in yourself and others
- Using creative problem-solving techniques to plan for improvements and cost-savings
- Case-study: A problem exercise using the 'multiple viewpoints' system

DAY 04

Communicating your Decisions and Ideas

- Influencing for success – *a critical evaluation of our preferred style of influencing*
- Developing a Stakeholder Analysis – *Power vs. Influence*
- Opportunities and Challenges as opposed to problems
- Developing a “*meetings strategy*” to solve problems and make decisions
- The different communication styles and when to use each one
- Appreciating the diversity of others communications preferences
- Practical examples and exercises on how best to communicate your ideas and recommendations

DAY 05

Implementation Skills

- How to create strong action plans for implement decisions
- Reasons for poor decisions and managing the risk
- Developing a strategy for change – *implementing critical thinking and problem solving skills*
- Creative thinking and problem solving for daily challenges
- Developing SMART objectives from the training

IN-HOUSE TRAINING

EuroMaTech is capable of conducting this training programme exclusively for your delegates. Please e-mail us on inhouse@euromatech.ae for further information and/or to receive a comprehensive proposal.

Creativity, Critical Thinking and Problem Solving

✓	Date	Venue	Fee(\$)
	22 - 26 Feb 2021	London	US\$5,950
	29 Aug - 02 Sep 2021	Dubai	US\$4,950
	08 - 12 Nov 2021	Baku	US\$5,950

*This fee is inclusive of instruction materials, documentation, lunch, coffee/tea breaks & snack. All Fees are subject to 5% Value Added Tax (VAT).**

Your Details

Name (Mr/Ms):.....

Position:..... Organisation:.....

Address:.....

.....

.....

City / Country:

Telephone / Fax:

Mode Of Payment

Please find enclosed a cheque made payable to EuroMaTech

Please invoice me

Please invoice my company as follows:

Contact Name:

Company Name:

Address:.....



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Documentation

High Quality material has been prepared by the Seminar Leader for distribution to delegates. In addition, a special note pad to facilitate note taking will be provided.

Certificates

A Certificate of Completion will be issued to those who attend & successfully complete the programme.

Schedule

Our Course timings commences at 08:30 and concludes at 14:00, followed by lunch on a daily basis.

Hotel Accommodation

EuroMaTech has negotiated special rates for a limited number of rooms in the hotel. Early registration will help to secure a room at the reduced rate.

Registration & Payment

Please complete the registration form on this page & return it to us indicating your preferred mode of payment. For Further Information, Contact Your Nearest EuroMaTech Office.

Cancellation Policy

Request for seminar cancellation must be made in writing & received at EuroMaTech three weeks prior to the seminar date. A U.S.\$250/- processing fee will be charged per delegate for each cancellation. Thereafter, we regret that we are unable to refund any fees due, although in such cases we would be happy to welcome a colleague who would substitute for you.

Disclaimer

EuroMaTech reserves the right to alter the content, location of the Seminar, or the identity of the speakers in case of events beyond our control.

***VAT Announcement:** The Government of UAE have introduced Value Added Tax (VAT) on goods and services from 01-January-2018. In compliance with the legislation issued by the UAE Government, we will be applying a 5% VAT on the fees for all our programs and services offered from January 2018 as applicable and stipulated in the FTA circulars.

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