



Training Seminars & Conferences

An Intensive Training Seminar On

# The 10-day Finance and Accounting MBA

29 Nov - 10 Dec 2020, Dubai



 [View Details](#)

# The 10-day Finance and Accounting MBA

## INTRODUCTION

The Finance and Accounting MBA is an intensive 10-day training course designed to sharpen your management skills and focusing on current best practices in finance and accounting. Finance is a core process / function in business that requires executive attention. Accounting is the language of business; understanding and applying this language to your business in general remains the single most valuable competence of management. Prepare yourself by enhancing your personal competence in identifying best practices in finance and in accounting.

**In this EuroMaTech training course you will learn how to:**

- Manage and motivate people more effectively
- Create and harness the power of high performance teams
- Understand and effectively utilize strategic planning techniques
- Use the Baldrige performance criteria as a standard of excellence and benchmark for your organisation
- Focus on real companies and their finance function and accounting processes to show participants which elements have achieved best practices status
- Remove much of the mystique associated with the management of finance and accounting
- Focus on challenging yourself to become the strategic financial leaders of the organisation
- Prepare yourself for future responsibilities by examining best practices in these important functions / processes

## WHO SHOULD ATTEND?

**Professionals interested in furthering their management as well as finance and accounting skills would benefit from this EuroMaTech training course. It will also be beneficial to:**

- Financial and non-financial professionals who wish to test their high performance and high potential knowledge, skills and attitudes with other similar individuals
- Anyone who wishes to reinforce their knowledge of financial functions / processes and who requires a more integrative financial view

## PROGRAMME OBJECTIVES

- Consider methods for improving management performance
- Gain insights into the successful implementation of teams
- Study the techniques for strategic planning
- Develop negotiation skills
- Analyse the Baldrige Award criteria for excellence
- Examine the application of management best practices

- Identify best practices for the roles of CFO, controller, treasurer, and accountants in the content of, and relationships between, financial statements (*income statement, balance sheet, and statement of cash flows*)
- Discuss best practices in the use of financial statements to evaluate the financial / strategic performance of an organization
- Utilise best practices in discounted cash flow (*DCF*) techniques and their application to financial decision-making
- Identify best practices in corporate performance management using key success factors, weak financial signals, and strong financial signals in various industry sectors
- Illustrate how best practices in EVA® (*Economic Value Added*), SVA (*Shareholder Value Added*), and RI (*Residual Income*) can be used to value competing strategies
- Define best practices in the value creation/ destruction process in mergers and acquisitions from the market perspective and signals to management from the market
- Clarify best practices in the roles of directors, auditors, and others in their respective roles in corporate governance
- Identify best practices in the various sources of financial and business data that provide insights into business and financial strategies
- Identify best practices in the details of financial control, risk management, and financial reporting from the perspectives of the internationally recognized professional associations
- Enhance personal networks of similarly minded high potential managers

## TRAINING METHODOLOGY

Participants will learn by active participation during the The 10-day Finance and Accounting MBA training course, through the use of training course materials, hands on exercises, interactive exchanges, videos and discussions on “real life” issues.

## PROGRAMME SUMMARY

- Encourage best and brightest professionals to stretch themselves by benchmarking best practices in finance and accounting
- Provide opportunities for testing key assumptions of managing finance and control
- Enhance organizational networks by developing and using best practices
- Build practical problem solving skills for immediate use to identify and implement best practices in finance and accounting
- Improve recognition and implementation of best practice financial management principles

# PROGRAM OUTLINE

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## DAY 01

### People management

- The importance of sociotechnical management
- Organizational values and visionary leadership
- Introduction to the Malcolm Baldrige quality award-standard of excellence
- Organizational and personal learning
- Employee training, well-being, satisfaction and commitment
- Enhancing your coaching skills

## DAY 02

### Leading Teams

- Work teams and project management
- Understanding team member styles
- Managing conflict in a productive manner
- Creating a virtual team
- Evaluating team effectiveness

## DAY 03

### Strategic Management

- Management by fact and vision
- The strategy development process
- Strategic planning and implementation
- SWOT analysis and performance improvement techniques
- Integrating the value chain for enhanced performance
- *Examples of strategic success and failure*

## DAY 04

### Negotiating for results

- Gaining insight into the negotiating process
- Characteristics of an effective negotiator
- Developing negotiating strategies
- Employing persuasive negotiation techniques
- Achieving the benefits of effective negotiating
- Negotiation exercises

## DAY 05

### Operational Excellence

- The Malcolm Baldrige quality award-standard of excellence practice
- Matching organizational strategies with operational results
- Achieving competitive advantage through operational excellence
- Business models and business process re-engineering
- Public responsibility, citizenship and value creation  
Lessons from the best performing companies and Benchmarking your operation against the best

## DAY 06

### Managing Profits and Funding

- The role of financial management – *CFO, Treasurer, and Controller*
- The need for Financial Information
- Sources of Financial Information
- Creating and managing the Income Statement
- Creating and managing the Balance Sheet
- Financial Statements and footnotes

## DAY 07

### Cash Flow and Cash Management

- The importance of cash-flow
- Managing the Cash 'gap'
- Causes and effects upon cash of the 2008 Credit Crisis
- Money instruments
- Using Microsoft Excel's Solver to manage cash-flow
- Identifying Key Financial Ratios

## DAY 08

### Measuring and Managing Financial Performance

- Why Return on Capital Employed is so important
- Marginal Performance Improvement – *How small changes can create big gains*
- Managing Working Capital
- Measuring Corporate Valuation
- Using tools like the Altman Z Score to measure Financial Health
- Accounting Principles, Auditing and Corporate Governance

## DAY 09

### Financial Strategy and Balancing the Scorecard

- Taking a strategic financial approach
- Vision, Mission, and Objectives from a Financial Perspective
- Creating cascading financial objectives
- Balancing the Scorecard
- How business culture impacts financial performance
- Cost Models

## DAY 10

### Capital Projects and Managing Funding

- Net Present Value and Internal Rate of Return
- Balancing Debt and Equity
- Weighted Average Cost of Capital
- Investment Screening Criteria
- Capital Asset Pricing Model
- EVA ... the advantages and disadvantages

## IN-HOUSE TRAINING

EuroMaTech is capable of conducting this training programme exclusively for your delegates. Please e-mail us on [inhouse@euromatech.ae](mailto:inhouse@euromatech.ae) for further information and/or to receive a comprehensive proposal.

## QUALITY CERTIFICATIONS & ACCREDITATIONS

EuroMaTech is proud to be associated with the following accreditation bodies:



The PMI® Registered Education Provider logo is a registered mark of the Project Management Institute, Inc.

# The 10-day Finance and Accounting MBA

✓	Date	Venue	Fee(\$)
	29 Nov - 10 Dec 2020	Dubai	US\$9,900

*This fee is inclusive of instruction materials, documentation, lunch, coffee/tea breaks & snack. All Fees are subject to 5% Value Added Tax (VAT).\**

## Your Details

Name (Mr/Ms): .....

Position: ..... Organisation: .....

Address: .....

.....

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City / Country: .....

Telephone / Fax: .....

## Mode Of Payment

Please find enclosed a cheque made payable to EuroMaTech

Please invoice me

Please invoice my company as follows:

Contact Name: .....

Company Name: .....

Address: .....



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## Documentation

High Quality material has been prepared by the Seminar Leader for distribution to delegates. In addition, a special note pad to facilitate note taking will be provided.

## Certificates

A Certificate of Completion will be issued to those who attend & successfully complete the programme.

## Schedule

Our Course timings commences at 08:30 and concludes at 14:00, followed by lunch on a daily basis.

## Hotel Accommodation

EuroMaTech has negotiated special rates for a limited number of rooms in the hotel. Early registration will help to secure a room at the reduced rate.

## Registration & Payment

Please complete the registration form on this page & return it to us indicating your preferred mode of payment. For Further Information, Contact Your Nearest EuroMaTech Office.

## Cancellation Policy

Request for seminar cancellation must be made in writing & received at EuroMaTech three weeks prior to the seminar date. A U.S.\$250/- processing fee will be charged per delegate for each cancellation. Thereafter, we regret that we are unable to refund any fees due, although in such cases we would be happy to welcome a colleague who would substitute for you.

## Disclaimer

EuroMaTech reserves the right to alter the content, location of the Seminar, or the identity of the speakers in case of events beyond our control.

**\*VAT Announcement:** The Government of UAE have introduced Value Added Tax (VAT) on goods and services from 01-January-2018. In compliance with the legislation issued by the UAE Government, we will be applying a 5% VAT on the fees for all our programs and services offered from January 2018 as applicable and stipulated in the FTA circulars.

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