



Training Seminars & Conferences



15-AUG-19

An Intensive 10-Day Training Seminar On

Advanced Leadership, Creativity & Innovative Strategies

11 - 22 Nov 2019, Cape Town



 View Details

www.euromatech.com

An ISO 9001:2015
and ISO 29990:2010
Certified Company

Advanced Leadership, Creativity & Innovative Strategies

INTRODUCTION

This unique EuroMaTech training course on Advanced Leadership, Creativity & Innovation covers discussion of critical areas of leadership, strategic thinking and planning and will have above all a practical focus on creativity and innovation in conditions of challenge and complexity. Using this initial analysis, the programme explores managing yourself as a leader, leading a team, creating breakthroughs through innovative leadership, communicating effectively with others and imparting leadership values to your team members.

The focus of module one is on the actions required to achieve effective design and introduction of strategic plans. This will include detailed presentation and discussion of contemporary leading-edge approaches to strategic planning, showing how standard systems should be modified for the specific context and alignment of the organisation.

The second module provides the latest competencies so that you can significantly manage and lead innovation within your organisation. The programme will focus on inspiring and empowering the individual to handle a wide range of innovation and change situations. This is a fast-paced, dynamic and highly informative advanced leadership programme. It seeks to develop and enhance your personal, team and organisational leadership skills.

In this EuroMaTech training course you will learn how to:

- Understand yourself and your leadership style
- Practical leadership skills to lead others
- Lead your organization to greater heights through innovative and creative ideas
- Impart values to your team members via leadership by example
- Enhance your abilities to drive and manage innovative performance of your people
- Learn to apply innovative leadership to release creativity in the workplace

WHO SHOULD ATTEND

This Advanced Leadership, Creativity & Innovative Strategies training course is suitable for a wide range of professionals, but will be particularly beneficial to:

- Any professional in business, government, education, social aid and the military
- Leaders and managers of an organisation, division or department requiring the skills to tackle the toughest leadership assignments
- Those responsible for developing and implementing innovative strategies, initiating and managing change, improving operational performance, creating and leading high performance teams and demonstrating empowering leadership

PROGRAMME OBJECTIVES

The EuroMaTech training course on Advanced Leadership, Creativity & Innovative Strategies aims to help participants to develop the following critical objectives:

- Gain insights of their own strengths and leadership styles
- Develop emotional competencies such as resilience, creativity, intentionality and interpersonal connections
- Develop advanced strategic leadership competencies
- Harness emotional intelligence to release creativity in the workplace
- Understand and practice innovation through their leadership
- Empower their teams to innovate and change to the demands of the future.
- Combine and leverage analytical and creative thinking
- Lead creative and innovative initiatives
- Achieve targets and performance standards during periods of change



TRAINING METHODOLOGY

This Advanced Leadership, Creativity & Innovative Strategies training course will combine presentations with instructor-guided interactive discussions between participants relating to their individual interests. Practical exercises, video material and case studies aiming at stimulating these discussions and providing maximum benefit to the participants will support the formal presentation sessions. Above all, the course leader will make extensive use of advanced leadership protocols, strategic planning & implementation, alignment and creative and innovative tools & techniques.

PROGRAMME SUMMARY

This unique EuroMaTech training course opens by exploring the importance of intra-personal and interpersonal skills for enhancing innovative leadership. Using this initial analysis, the programme explores the power of individual transformation for self-development and corporate transformation through innovative leadership.

Participants also learn the essential competencies for the innovative leader as well as enhancing creative thinking skills for better workplace performance. All attendees will return to their organizations immeasurably strengthened in their innovative leadership capabilities.

IN-HOUSE TRAINING

EuroMaTech is capable of conducting this training programme exclusively for your delegates. Please e-mail us on inhouse@euromatech.ae for further information and/or to receive a comprehensive proposal.

QUALITY CERTIFICATIONS & ACCREDITATIONS

EuroMaTech is proud to be associated with the following accreditation bodies:



The PMI® Registered Education Provider logo is a registered mark of the Project Management Institute, Inc.

PROGRAM OUTLINE

MODULE ONE - Beyond Leadership: Advanced Leadership through Influence and Empowerment

DAY 01

Leadership Today

- Why is emotional intelligence so important?
- Skills needed for E.I. communication
- Flexibility in dealing with other personality styles
- Using your left and right brain
- Mental adaptability to handling problems
- Raising your emotional intelligence

DAY 02

Developing High E.I.

- Conflict resolution & handling pressure with eq
- Leading with empathy
- Authentic leadership
- Credible communication for leadership
- Ways to build trust
- Expanding your circle of trust

DAY 03

From Mission & Vision to Strategy

- Leadership is direction
- Creating mission & vision
- What is strategy?
- Strategic thinking
- Planning strategy
- Creating a competitive edge

DAY 04

Focusing on Solutions, not Problems

- Building momentum
- Problem solving in adverse situations
- Tools & techniques to solve problems
- Decision making using analysis, imagination and experience
- Challenging group think and conformity
- Influence individual responsibility & accountability

DAY 05

High Performance Teams

- Features of a high performing team
- Reviewing the impact of emotional intelligence on a team
- Communication, impact & influence
- Achieve high team performance in teams
- Dealing with challenge and conflict
- Dealing with team dysfunctions

MODULE TWO - Creativity & Innovative Strategies

DAY 06

What is Creativity and Innovation and Why are they Important?

- How the brain works
- Barriers to creativity and innovation
- Developing left and right brain ability.
- Vertical and lateral approaches, how we think.
- Conventional vs. creative problem solving.
- Applying creative tools to every day problem solving

DAY 07

Learn Creative Thinking Tools

- TRIZ - A powerful methodology for creative problem-solving
- Brainstorming,
- Tony Buzan's Mind-mapping,
- Bissociation, Metaphorical thinking & Rule Reversal.
- Kaizen - gaining the Full Benefits of Continuous Improvement
- Edward de Bono's Six Thinking Hats
- Case Study: Disney Creative Strategy - fusing imagination and planning

DAY 08

Essential Competencies for the Innovative Leader

- Effective skills for understanding others
- Developing competencies for effective leadership
- Resilience for sacrificial leadership
- Intentionality for self-motivation
- Creativity for Innovative Leadership
- Interpersonal Connections for persuasive leadership

DAY 09

Workplace Creativity & Innovation

- Building trust to engage and empower others
- Empathy & Rapport through Emotional Intelligence
- Brainstorming Meetings & Disney Method
- Challenge and Constructive Discontent
- Integrity & Accountability
- Aligning Strategy with Team Goals, Objective and Tactics

DAY 010

Developing Creativity in your Team

- Recruit, Position and Resource your Team
- Communicate vision and clarity of purpose
- Encourage diversity within your team
- Empower different work practices
- Create an atmosphere of safety, trust and respect
- Focus on Results not Methods

Advanced Leadership, Creativity & Innovative Strategies

✓	Date	Venue	Fee(\$)
	11 - 22 Nov 2019	Cape Town	US\$11,900

*This fee is inclusive of instruction materials, documentation, lunch, coffee/tea breaks & snack. All Fees are subject to 5% Value Added Tax (VAT).**

Your Details

Name (Mr/Ms):.....

Position:..... Organisation:.....

Address:.....

.....

.....

City / Country:

Telephone / Fax:

Mode Of Payment

Please find enclosed a cheque made payable to EuroMaTech

Please invoice me

Please invoice my company as follows:

Contact Name:

Company Name:

Address:.....



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Documentation

High Quality material has been prepared by the Seminar Leader for distribution to delegates. In addition, a special note pad to facilitate note taking will be provided.

Certificates

A Certificate of Completion will be issued to those who attend & successfully complete the programme.

Schedule

Our Course timings commences at 08:30 and concludes at 14:00, followed by lunch on a daily basis.

Hotel Accommodation

EuroMaTech has negotiated special rates for a limited number of rooms in the hotel. Early registration will help to secure a room at the reduced rate.

Registration & Payment

Please complete the registration form on this page & return it to us indicating your preferred mode of payment. For Further Information, Contact Your Nearest EuroMaTech Office.

Cancellation Policy

Request for seminar cancellation must be made in writing & received at EuroMaTech three weeks prior to the seminar date. A U.S.\$250/- processing fee will be charged per delegate for each cancellation. Thereafter, we regret that we are unable to refund any fees due, although in such cases we would be happy to welcome a colleague who would substitute for you.

Disclaimer

EuroMaTech reserves the right to alter the content, location of the Seminar, or the identity of the speakers in case of events beyond our control.

***VAT Announcement:** The Government of UAE have introduced Value Added Tax (VAT) on goods and services from 01-January-2018. In compliance with the legislation issued by the UAE Government, we will be applying a 5% VAT on the fees for all our programs and services offered from January 2018 as applicable and stipulated in the FTA circulars.

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