

An Intensive 5-Day Training Seminar On

Developing and Implementing a Corporate Social Responsibility (CSR) Framework

Taking a Sustainable Approach to Business Planning and Operations

04 - 08 Apr 2021, Dubai

10 - 14 Oct 2021, Dubai



Developing and Implementing a Corporate Social Responsibility (CSR) Framework

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INTRODUCTION

Stakeholder expectations of how companies will carry out their operations have never been higher. In former times, an organisation might have focused almost exclusively on delivering a financial return to its business owners. Nowadays communities, governments and other stakeholders clamour for their share of the rewards. They expect to see some social or economic benefit from the extraction, distribution, processing, or other productive functions that the company is involved in.

There are compelling reasons for companies to understand, analyse, and mitigate negative impacts from their operations, and they are expected to go further and create significant positive outcomes for the community.

This EuroMaTech 5-day participative Developing and Implementing a CSR Framework training course will assist attendees in learning about how to adopt new and better sustainable business practices to increase the social responsibility of their organisations. This EuroMaTech training course will focus on how corporate social responsibility (CSR) can deliver a positive and strategic impact on host communities and other local stakeholders, using purpose-built tools and techniques.

Participants in the Developing and Implementing a CSR Framework training course will develop the following competencies:

- Identification and analysis and Stakeholders expectations and needs
- Application of the ISO 26000 definition of Social Responsibility
- Assessment and management of Sustainability risks
- Assessing the corporate impact on host communities
- Planning for Stakeholder Engagement and Management
- Recognition of bad CSR practices in the supply chain
- Management competencies for CSR projects
- Measurement of positive CSR impacts
- Reporting and communicating CSR results
- Using tools and techniques from the SEAT toolbox

WHO SHOULD ATTEND?

Developing and Implementing a CSR Framework is a stimulating and practical training course appealing to a broad spectrum of executives and decision makers, in operational and strategic functions, including;

- Professionals involved in setting up or administering corporate responsibility or sustainability programmes in industries that impact communities, such as the extractive industries.
- Individuals involved in planning and managing infrastructure development such as road construction and maintenance, water projects, or environmental services management
- Team members working in operational functions, including community relations, human resources, supplier or public relations, and government affairs.
- Officials in state-owned enterprises or government ministries involved in meeting the needs of stakeholders in their communities.

PROGRAMME OBJECTIVES

By the end of this EuroMaTech training course participants will have:

- Learned the meaning and relevance of corporate social responsibility to their own organisation
- Learned tools and techniques to reduce the risks to and improve the impacts their organisations have on the communities and environments in which they operate
- Practiced methods to develop or improve CSR projects and programmes in their own environment
- Observed examples of good and bad business conduct across different economic sectors, including the resource extraction industries, and infrastructure development industries
- Identified where business practices within an organisation are failing to meet new expected standards
- Developed the building blocks of an action plan to apply the lessons learned



TRAINING METHODOLOGY

This EuroMaTech intensive and highly participative five-day Developing and Implementing a CSR Framework training course is intended to stimulate participants to develop and take a continuing practical interest in corporate social responsibility.

The facilitator will use a variety of methods, including individual and group practical exercises, case studies, role plays, quizzes, and discussion sessions, as well as delivering formal training. Each session will be supported by a range of CSR-related materials including case study examples across different industries.

During the week, participants will be creating the building blocks of a CSR plan which can be used as the foundation for their own CSR initiatives back in their organisations.

PROGRAMME SUMMARY

Good Corporate Social Responsibility training course can have a transformative effect, enabling the organisation to deliver positive benefits to the communities and environments that they touch. By rethinking its approach to CSR, and putting it within the wider context of sustainability, a company can build better relationships with its customers, its staff, its suppliers and the community environments in which it operates. This Developing and Implementing a CSR Framework EuroMaTech training course will help delegates take the right path to making their CSR initiatives value-adding and sustainable.

IN-HOUSE TRAINING

EuroMaTech is capable of conducting this training programme exclusively for your delegates. Please e-mail us on inhouse@euromatech.ae for further information and/or to receive a comprehensive proposal.

QUALITY CERTIFICATIONS & ACCREDITATIONS

EuroMaTech is proud to be associated with the following accreditation bodies:



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PROGRAM OUTLINE

DAY 01

WHAT DO WE MEAN BY CORPORATE SOCIAL RESPONSIBILITY (CSR)?

- The Scope of CSR
- Profit, People, Planet – measuring the Triple Bottom Line
- Using the ISO 26000 definition of Social Responsibility
- Assessing Materiality to focus our CSR planning
- Case studies of social responsibility in the extractive industries

DAY 02

CSR IN THE COMMUNITIES THAT WE IMPACT

- How do we impact the host communities in which we operate?
- Stakeholder expectations of our organisation
- Assessing and managing Sustainability risks with impacted communities
- Developing Stakeholder Engagement and Management Plans
- Case studies on Major challenges
 - » Relocation of communities
 - » Mine closure

DAY 03

RESPONSIBLE CORPORATE BEHAVIOUR IN THE SUPPLY CHAIN

- Sustainability risks from suppliers and vendors
- Combating child labour in our supply chain
- Controlling contractor abuses in construction
- Developing a sustainable approach to sourcing raw materials
- Creating economic benefit through local procurement and employment

DAY 04

A PROJECT APPROACH TO CORPORATE SOCIAL RESPONSIBILITY

- Developing local infrastructure
- Initiating water supply and sanitation services
- Supporting community health and education
- Local workforce capacity building
- Micro-credit supporting new SMEs
- CSR Project Case studies

DAY 05

FRAMEWORKS FOR MEASURING IMPACT AND COMMUNICATING RESULTS

- How can we measure our success in CSR?
- Key performance indicators to support the CSR plan
- What should we report and why?
- International measurement systems
 - » Global Reporting Initiative (GRI)
 - » UN Global Compact
- Best Practice Case Study: the Socio-Economic Assessment toolbox (SEAT)

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✓	Date	Venue	Fee(\$)
	04 - 08 Apr 2021	Dubai	US\$4,950
	10 - 14 Oct 2021	Dubai	US\$4,950

*This fee is inclusive of instruction materials, documentation, lunch, coffee/tea breaks & snack. All Fees are subject to 5% Value Added Tax (VAT).**

Your Details

Name (Mr/Ms):.....

Position:..... Organisation:.....

Address:.....

City / Country:

Telephone / Fax:

Mode Of Payment

Please find enclosed a cheque made payable to EuroMaTech

Please invoice me

Please invoice my company as follows:

Contact Name:

Company Name:

Address:.....



Documentation

High Quality material has been prepared by the Seminar Leader for distribution to delegates. In addition, a special note pad to facilitate note taking will be provided.

Certificates

A Certificate of Completion will be issued to those who attend & successfully complete the programme.

Schedule

Our Course timings commences at 08:30 and concludes at 14:00, followed by lunch on a daily basis.

Hotel Accommodation

EuroMaTech has negotiated special rates for a limited number of rooms in the hotel. Early registration will help to secure a room at the reduced rate.

Registration & Payment

Please complete the registration form on this page & return it to us indicating your preferred mode of payment. For Further Information, Contact Your Nearest EuroMaTech Office.

Cancellation Policy

Request for seminar cancellation must be made in writing & received at EuroMaTech three weeks prior to the seminar date. A U.S.\$250/- processing fee will be charged per delegate for each cancellation. Thereafter, we regret that we are unable to refund any fees due, although in such cases we would be happy to welcome a colleague who would substitute for you.

Disclaimer

EuroMaTech reserves the right to alter the content, location of the Seminar, or the identity of the speakers in case of events beyond our control.

***VAT Announcement:** The Government of UAE have introduced Value Added Tax (VAT) on goods and services from 01-January-2018. In compliance with the legislation issued by the UAE Government, we will be applying a 5% VAT on the fees for all our programs and services offered from January 2018 as applicable and stipulated in the FTA circulars.

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