



Training Seminars & Conferences

An Intensive 2-Day Online Training Course

Feasibility Study & Business Planning

24 - 25 Jun 2020

LIVE ▶
ONLINE



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An ISO 29993:2017
and ISO 9001:2015
Certified Company

Feasibility Study & Business Planning

INTRODUCTION

This interactive 2-day EuroMaTech online training course is designed to develop the knowledge, skills and expertise of participants to support them in conducting feasibility studies and developing business plans.

It is essential to evaluate the feasibility of a project so that the key issues that may arise can be identified early on in the process so that appropriate decisions can then be made. The results of the study can help to develop a business plan.

According to the Chartered Management Institute, a business plan is essential when seeking finance from investors and demonstrates that the organisation takes a realistic view of its current position, knows where it is going and has carefully considered options and requirements for future development. It can also be used as a key communication tool to highlight strategy and direction within a business; to build the confidence and support of shareholders and customers.

A business plan gives a roadmap for action and measures against which to evaluate progress. In larger organisations it can form the basis for divisional or departmental plans. It also gives employees and key stakeholders the opportunity to identify additional areas for growth for the organisation.

WHO SHOULD ATTEND?

This EuroMaTech online training course is suitable to a wide range of professionals but will greatly benefit strategic decision makers, program and project professionals, business and project leaders, project engineers and other project and business services professionals who are responsible for or involved in evaluating business decisions.

PROGRAMME OBJECTIVES

- Understand the interactions between your organisation and the environment in which it operates
- Understand the core elements of feasibility plans and business plans
- Apply effective methods, models and tools to the process of feasibility studies and business planning
- Document and communicate feasibility studies and business plans
- Obtain understanding and agreement of the outcome of a feasibility study

TRAINING METHODOLOGY

This EuroMaTech online training course is an interactive mixture of lecture, discussion groups, team activities and practice on various case studies and video sequences. It provides the latest instructional technologies to enable the delegate to learn and apply the skills and techniques used in this online training course.

PROGRAMME SUMMARY

This EuroMaTech online training course provides methods, models and tools to develop, communicate and implement feasibility studies and business plans. The application of this framework will result in feasibility studies that contribute to the future success of individual projects, and business plans that deliver the required business development goals:

- Understand the business of formulating, planning and implementing strategy through projects and business plans
- Develop feasibility analysis skills
- Develop business planning abilities
- Relate business plans to strategic initiatives and project performance

PROGRAM OUTLINE

DAY 01

Strategic Context of Business Decisions

- Welcome and introductions, learning objectives
- Strategic context for feasibility studies and business plans
- Business direction
- Alignment with vision and mission
- Brief introduction to strategic analysis: key trends and driving forces
 - » Value proposition
 - » PESTEL, 5 Forces Analysis; Competitor analysis
- Strategic positioning and organizational capabilities
- SWOT
- Key result areas and critical success factors
- Business Plan Contents

DAY 02

Identifying and assessing available alternatives

- The components of a feasibility study
- Understanding stakeholders
 - » Needs analysis
 - » Criteria for option analysis
- Key aspects of market analysis, technical viability, environmental and social analysis
- Identifying alternatives
- Fundamentals of financial analysis (overview)
- Risk management considerations
 - » Scenario and sensitivity analysis
- Selecting the preferred options
- Course review

QUALITY CERTIFICATIONS & ACCREDITATIONS

EuroMaTech is proud to be associated with the following accreditation bodies:



The PMI® Registered Education Provider logo is a registered mark of the Project Management Institute, Inc.

Feasibility Study & Business Planning

✓	Date	Format	Fee(\$)
	24 - 25 Jun 2020	Live - Online	US\$ 1,150

All Fees are subject to 5% Value Added Tax (VAT).*

Your Details

Name (Mr/Ms):.....
Position:..... Organisation:.....
Address:.....
.....
City / Country:
Telephone / Fax:

Mode Of Payment

- Please find enclosed a cheque made payable to EuroMaTech
 Please invoice me
 Please invoice my company as follows:

Contact Name:
Company Name:
Address:.....

Documentation

High Quality material has been prepared by the Seminar Leader for distribution to delegates.

Certificates

A Certificate of Completion will be issued to those who attend & successfully complete the programme.

Registration & Payment

Please complete the registration form on this page & return it to us indicating your preferred mode of payment. For Further Information, email us at info@euromatech.ae.

Cancellation Policy

Request for seminar cancellation must be made in writing & received at EuroMaTech three weeks prior to the seminar date. A U.S.\$250/- processing fee will be charged per delegate for each cancellation. Thereafter, we regret that we are unable to refund any fees due, although in such cases we would be happy to welcome a colleague who would substitute for you.

Disclaimer

EuroMaTech reserves the right to alter the content, location of the Seminar, or the identity of the speakers in case of events beyond our control.

***VAT Announcement:** The Government of UAE have introduced Value Added Tax (VAT) on goods and services from 01-January-2018. In compliance with the legislation issued by the UAE Government, we will be applying a 5% VAT on the fees for all our programs and services offered from January 2018 as applicable and stipulated in the FTA circulars.

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