



Training Seminars & Conferences


20-FEB-2020

An Intensive 5-Day Training Seminar On

Mastering Finance and Accounting

08 - 12 Mar 2020, Dubai
07 - 11 Sep 2020, Istanbul
06 - 10 Dec 2020, Dubai



 View Details

www.euromatech.com

An ISO 9001:2015
and ISO 29990:2010
Certified Company

Mastering Finance and Accounting

INTRODUCTION

There are many decisions made in business which have an impact upon financial performance, therefore, understanding the exact financial outcomes of such decisions are vital for every business professional. Finance is a core process / function in business which requires your attention, whether or not you are a financial, or non-financial, professional. Accounting is the language of business; understanding and applying this language to your business in general remains the single most valuable competence of management. Prepare yourself by enhancing your personal competence in identifying best practices in finance and in accounting.

Participants will develop the following competencies:

- Better understand the link between profit, assets and cash
- Develop skills to better manage the finance function within an organisation
- Make better financial decisions using improved analytical skills
- Draw upon a wider range of useful and proven financial tools

PROGRAMME OBJECTIVES

The Mastering Finance and Accounting training course aims to enable participants to achieve the following objectives:

- Identify the relationships between, financial statements (*income statement, balance sheet, and statement of cash flows*)
- Recognise the key measures in managing financial performance
- Utilise financial statements to evaluate the financial / strategic performance of an organisation
- Apply the correct tools to evaluate future investment opportunities
- Manage the funding of the business in the most efficient and effective manner
- Recognise the part Financial Management plays in the overall Business Strategy

WHO SHOULD ATTEND?

- Financial and non-financial professionals who wish to test their high performance and high potential knowledge, skills and attitudes with other similar individuals
- Anyone who wishes to reinforce their knowledge of financial functions / processes and who requires a more integrative financial view

TRAINING METHODOLOGY

The Mastering Finance and Accounting training course will combine presentations with interactive practical exercises, supported by video materials, activities and case studies where applicable. Participants will be encouraged to participate actively in relating the principles of finance and accounting to the particular needs of their workplace.

PROGRAMME SUMMARY

This EuroMaTech training course covers essential financial and accounting skills and will assist the participants in providing a more comprehensive input within the workplace. Participants will leave the course with an increased knowledge base in the areas of both finance and accounting, and will be encouraged to take a more enquiring approach when examining financial data.

PROGRAM OUTLINE

DAY 01

Managing Profits and Funding

- The role of financial management – CFO, Treasurer, and Controller
- The need for Financial Information
- Sources of Financial Information
- Creating and managing the Income Statement
- Creating and managing the Balance Sheet
- Financial Statements and footnotes

DAY 02

Cash Flow and Cash Management

- The importance of cash-flow
- Managing the Cash 'gap'
- Causes and effects upon cash of the 2008 Credit Crisis
- Money Instruments
- Using Microsoft Excel's Solver to manage cash-flow
- Identifying Key Financial Ratios

DAY 03

Measuring and Managing Financial Performance

- Why Return on Capital Employed is so important
- Marginal Performance Improvement – How small changes can create big gains
- Managing Working Capital
- Measuring Corporate Valuation
- Using tools like the Altman Z Score to measure Financial Health
- Accounting Principles, Auditing and Corporate Governance

DAY 04

Financial Strategy and Balancing the Scorecard

- Taking a strategic financial approach
- Vision, Mission, and Objectives from a Financial Perspective
- Creating cascading financial objectives
- Balancing the Scorecard
- How business culture impacts financial performance
- Cost Models

DAY 05

Capital Projects and Managing Funding

- Net Present Value and Internal Rate of Return
- Balancing Debt and Equity
- Weighted Average Cost of Capital
- Investment Screening Criteria
- Capital Asset Pricing Model
- EVA ... the advantages and disadvantages

IN-HOUSE TRAINING

EuroMaTech is capable of conducting this training programme exclusively for your delegates. Please e-mail us on inhouse@euromatech.ae for further information and/or to receive a comprehensive proposal.

QUALITY CERTIFICATIONS & ACCREDITATIONS

EuroMaTech is proud to be associated with the following accreditation bodies:



The PMI® Registered Education Provider logo is a registered mark of the Project Management Institute, Inc.

Mastering Finance and Accounting

✓	Date	Venue	Fee(\$)
	08 - 12 Mar 2020	Dubai	US\$4,950
	07 - 11 Sep 2020	Istanbul	US\$ 5,950
	06 - 10 Dec 2020	Dubai	US\$4,950

*This fee is inclusive of instruction materials, documentation, lunch, coffee/tea breaks & snack. All Fees are subject to 5% Value Added Tax (VAT).**

Your Details

Name (Mr/Ms):.....
 Position:..... Organisation:.....
 Address:.....

 City / Country:
 Telephone / Fax:

Mode Of Payment

- Please find enclosed a cheque made payable to EuroMaTech
 Please invoice me
 Please invoice my company as follows:

Contact Name:
 Company Name:
 Address:.....

Documentation

High Quality material has been prepared by the Seminar Leader for distribution to delegates. In addition, a special note pad to facilitate note taking will be provided.

Certificates

A Certificate of Completion will be issued to those who attend & successfully complete the programme.

Schedule

Our Course timings commences at 08:30 and concludes at 14:00, followed by lunch on a daily basis.

Hotel Accommodation

EuroMaTech has negotiated special rates for a limited number of rooms in the hotel. Early registration will help to secure a room at the reduced rate.

Registration & Payment

Please complete the registration form on this page & return it to us indicating your preferred mode of payment. For Further Information, Contact Your Nearest EuroMaTech Office.

Cancellation Policy

Request for seminar cancellation must be made in writing & received at EuroMaTech three weeks prior to the seminar date. A U.S.\$250/- processing fee will be charged per delegate for each cancellation. Thereafter, we regret that we are unable to refund any fees due, although in such cases we would be happy to welcome a colleague who would substitute for you.

Disclaimer

EuroMaTech reserves the right to alter the content, location of the Seminar, or the identity of the speakers in case of events beyond our control.

***VAT Announcement:** The Government of UAE have introduced Value Added Tax (VAT) on goods and services from 01-January-2018. In compliance with the legislation issued by the UAE Government, we will be applying a 5% VAT on the fees for all our programs and services offered from January 2018 as applicable and stipulated in the FTA circulars.

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