



**EuroMaTech**

Training Seminars & Conferences

An Intensive 5-Day Training Seminar On

# The Effective Accountant

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20 - 24 Oct 2019, Dubai  
18 - 22 Oct 2020, Dubai



 View Details

[www.euromatech.com](http://www.euromatech.com)

An ISO 9001:2015  
and ISO 29990:2010  
Certified Company

# The Effective Accountant

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## INTRODUCTION

The modern day accountant works in an environment of continuous change. Their role has become more challenging by globalization and advancing technology and competition, which has created a worldwide marketplace with a new level of competitiveness for every business and improved and cheaper technology.

An effective accountant communicates the story effectively and accurately about what has happened in a business to the users of financial information, as well providing useful and relevant information, so that these users may make effective informed decisions.

**In this EuroMaTech training course you will learn:**

- How to be truly a modern day Entrepreneurial Accountant
- How to use analytical tools to enhance business decision making
- How the information you provide can lead to effective resource allocation
- How financial information may be used for predictive purposes
- How recent change has affected information flow and decision making tools

## PROGRAMME OBJECTIVES

- Understand the sources of information in the business
- Examine how this information is organised, classified and presented
- Utilise effective analytical tools to understand the business
- Participate fully in the management of their business
- Critically review the financial and other management systems of their business
- Understand how change has impacted the role and effectiveness of the accountant in business

## WHO SHOULD ATTEND?

- Accountants and Finance Professionals
- All Employees working in a financial environment wanting to enhance their skills

## TRAINING METHODOLOGY

You will learn by active participation during the programme through the use of exercises, case studies, questionnaires, syndicate and group discussion, and discussions on “real life” issues in their organisations.

## PROGRAMME SUMMARY

This EuroMaTech training course is about taking the finance professional and would be accountants to the next level, the developing role of the accountant and finance professional in the business and encouraging them to address how they may make an effective contribution to the management of the business.

This EuroMaTech Effective Accountant training course challenges participants to identify areas for increasing their involvement in the management of the business with a view to continuous improvement within their organisation.

# PROGRAM OUTLINE

## DAY 01

### Accounting is an information system

- Sources of Information
- Users of Financial Information
- Users requirements for Information
- Information Flow in a Business
- Quality of Information
- Differences between Financial and Management Accounting

## DAY 02

### Financial Reporting

- Internal and External Reporting
- What the Income Statement tells us about Profitability
- What the Balance Sheet tells us about Financial Strength
- Purpose and use of the Cash Flow Statement
- Using financial ratios to enhance our understanding
- Employing other financial analysis techniques
- Interpreting results and making comparisons between businesses

## DAY 03

### Management Reporting

- The emphasis on the Customer and the External Environment
- Developments in Management Accounting and Reporting
- Timing and accuracy of data collection and reporting
- Benchmarking
- The Balanced Scorecard

## DAY 04

### Planning, Budgeting and Forecasting

- The relationship between Long and Short-term Planning
- Strategic Planning
- Use of Budgets for Managing Resources
- Preparing a Departmental Budget
- Basic Forecasting Techniques

## DAY 05

### Product Costing

- How we Classify Costs and Set Standards
- Different Costing Methods used in Business
  - » *Absorption Costing*
  - » *Standard Costing*
  - » *Activity-based Costing*
- Comparing Actual Performance with the Budget

## IN-HOUSE TRAINING

EuroMaTech is capable of conducting this training programme exclusively for your delegates. Please e-mail us on [inhouse@euromatech.ae](mailto:inhouse@euromatech.ae) for further information and/or to receive a comprehensive proposal.

## QUALITY CERTIFICATIONS & ACCREDITATIONS

EuroMaTech is proud to be associated with the following accreditation bodies:



The PMI® Registered Education Provider logo is a registered mark of the Project Management Institute, Inc.

# The Effective Accountant

✓	Date	Venue	Fee(\$)
	20 - 24 Oct 2019	Dubai	US\$4,950
	18 - 22 Oct 2020	Dubai	US\$4,950

*This fee is inclusive of instruction materials, documentation, lunch, coffee/tea breaks & snack. All Fees are subject to 5% Value Added Tax (VAT).\**

## Your Details

Name (Mr/Ms):.....  
 Position:..... Organisation:.....  
 Address:.....  
 .....  
 City / Country: .....  
 Telephone / Fax: .....

## Mode Of Payment

- Please find enclosed a cheque made payable to EuroMaTech
- Please invoice me
- Please invoice my company as follows:

Contact Name: .....  
 Company Name: .....  
 Address:.....

### Documentation

High Quality material has been prepared by the Seminar Leader for distribution to delegates. In addition, a special note pad to facilitate note taking will be provided.

### Certificates

A Certificate of Completion will be issued to those who attend & successfully complete the programme.

### Schedule

Our Course timings commences at 08:30 and concludes at 14:00, followed by lunch on a daily basis.

### Hotel Accommodation

EuroMaTech has negotiated special rates for a limited number of rooms in the hotel. Early registration will help to secure a room at the reduced rate.

### Registration & Payment

Please complete the registration form on this page & return it to us indicating your preferred mode of payment. For Further Information, Contact Your Nearest EuroMaTech Office.

### Cancellation Policy

Request for seminar cancellation must be made in writing & received at EuroMaTech three weeks prior to the seminar date. A U.S.\$250/- processing fee will be charged per delegate for each cancellation. Thereafter, we regret that we are unable to refund any fees due, although in such cases we would be happy to welcome a colleague who would substitute for you.

### Disclaimer

EuroMaTech reserves the right to alter the content, location of the Seminar, or the identity of the speakers in case of events beyond our control.

**\*VAT Announcement:** The Government of UAE have introduced Value Added Tax (VAT) on goods and services from 01-January-2018. In compliance with the legislation issued by the UAE Government, we will be applying a 5% VAT on the fees for all our programs and services offered from January 2018 as applicable and stipulated in the FTA circulars.

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