



Training Seminars & Conferences


14-AUG-19

An Intensive 5-Day Training Seminar On

Maritime Business Management

01 - 05 Dec 2019, Dubai
12 - 16 Jul 2020, Dubai
29 Nov - 03 Dec 2020, Dubai



 View Details

Maritime Business Management

INTRODUCTION

The Maritime Industry and the world of maritime business have evolved over the centuries to meet the needs of international trade and industry. The basic principles of maritime business management too have evolved over the years with the demands of international commerce and industry.

Present international trade trends have changed with raw materials being shipped in bulk in one direction, and finished products being shipped in the other direction. The nature of shipping within the maritime framework and its importance to the national economy has driven many countries to up their game in the Maritime transport sector by improving their know-how and ability to compete with the best in a global competitive environment.

EuroMaTech's Maritime Business Management training course will give you a thorough and up to-date understanding of the complex driving forces behind the industry. Develop your maritime industry awareness at the same time build up your business administration knowledge and skills to assist you in developing your management ability to meet your challenges boost your effectiveness.

This training course is aimed to enable you to: (1) Develop professionals who engage with appropriate and relevant general and specialist knowledge in relation to technological aspects of maritime activities, (2) Practice research and problem solving involved in management of maritime operations, capital assets, equipment and human resources, (3) Engage with practice informed by theory across the disciplines relating to the sector including operations and economics, technology, the environment, law, business accounting, as well as management and leadership, (4) Critically evaluate historical cases and current practices and identify opportunities for innovation and change.

Participants attending the Maritime Business Management training course will develop the following competencies:

- Understanding of the fundamental aspects of the Maritime Industry and its economic, legal and financial drivers.
- Gain a thorough knowledge of Maritime Law and rules that regulate the maritime industry.
- Increase participants understanding of the role of Maritime organisations and their processes.
- Gain a comprehensive knowledge on recent developments issues relating to legal, compliance, financial and insurance matters affecting the industry.

WHO SHOULD ATTEND?

Maritime Business Management training course is suitable for a wide range of professionals employed in Maritime Industry, but it will be particularly beneficial to:

- CEO, COO, CFO
- Fleet Managers
- Ship Managers
- Superintendents
- Harbour Masters
- Legal Counsel
- Financial Officers
- Technical Managers
- Marine Operations Personnel
- Business Development Managers
- Commercial Managers
- Maritime and Logistics Executives
- Maritime Executives
- Ship Engineers



PROGRAMME OBJECTIVES

EuroMaTech's Maritime Business Management course aims to help participants to achieve the following objectives:

- Define the role and objectives of marine business management within an organization
- Understand the importance of compliance of international regulations
- Realize the need for proper legal documentation and financial control.
- Know the different types of cargoes and ships
- Familiarise oneself with INCOTERMS and freight documentation
- Develop professionals who engage with appropriate and relevant general and specialist knowledge in relation to maritime activities.
- Critically evaluate current practices and identify opportunities for innovation and change through interactive sessions and case studies.

TRAINING METHODOLOGY

The training course will combine presentations with instructor-guided interactive discussions between participants relating to their individual workplace. Practical exercises, video material and case studies aiming at stimulating these discussions and providing maximum benefit to the participants will support the training.

PROGRAMME SUMMARY

This EuroMaTech training course on Maritime Business Management covers the essential areas of the Maritime Industry that affect the business decisions. Participants will acquire and develop essential knowledge of maritime organisations, maritime economics, law and insurance issues and financial management that will improve their skills and competence while at the same time updating them on the industry's most recent trends and developments. The Programme will provide a sound grounding and the knowledge to enable participants to seek positions of greater responsibility and progress into higher managerial and strategic positions.

IN-HOUSE TRAINING

EuroMaTech is capable of conducting this training programme exclusively for your delegates. Please e-mail us on inhouse@euromatech.ae for further information and/or to receive a comprehensive proposal.

QUALITY CERTIFICATIONS & ACCREDITATIONS

EuroMaTech is proud to be associated with the following accreditation bodies:



The PMI® Registered Education Provider logo is a registered mark of the Project Management Institute, Inc.

PROGRAM OUTLINE

DAY 01

Marine Industry, UN organisations, UNCLOS, & Processes

- Maritime organisations – roles and responsibilities
- Overview of UNCLOS
- Territorial Maritime Limits
- Vessel Traffic & Monitoring
- Ship Reporting & monitoring
- INCOTERMS
- RO-RO Shipments & Freight Documentation

DAY 02

Maritime Economics

- Shipping and the economy
- Shipping and Market cycles
- The 4 shipping markets
- The supply and demand for Sea Transport
- Freight rates
- Trading areas flows
- The economics of Newbuilds and Second-hand ships
- Politics & economics

DAY 03

Financial Management in a Maritime Business

- Understanding financial terms
- Issues of Financing in the maritime industry
- The financial aspects of cargo management
- The operating statement
- Breakeven and decision making (cost/ revenue relationships)
- Budgeting & Forecasting
- Financial Controls

DAY 04

Ship Cargoes and Vessels

- Types and Nature of Marine Cargo
- Types of cargo vessels
- The Port System
- The development of containerization
- Intermodalism – Multimodal Information and the International Supply Chain
- The Liner Bill of Lading, The Through Bill of Lading, The Booking Note, Time Charter (BoxTime, Slot Charters (SlotHire)
- Marine Cargo Documentation & payment Terms
- Customs Maritime Cargo Reporting & Controls
- The Duty of Disclosure, Dangerous Goods and Port information
- Cargo Stowage and Loading

DAY 05

Legal & Insurance Issues

- Maritime, cargo legislation and cargo contracts
- Marine Insurance
- The Marine Insurance Contract
- Risk Management & Insurance
- P & I Clubs
- Particular Average
- General Average
- Hull and Cargo Insurance

Maritime Business Management

✓	Date	Venue	Fee(\$)
	01 - 05 Dec 2019	Dubai	US\$4,950
	12 - 16 Jul 2020	Dubai	US\$4,950
	29 Nov - 03 Dec 2020	Dubai	US\$4,950

*This fee is inclusive of instruction materials, documentation, lunch, coffee/tea breaks & snack. All Fees are subject to 5% Value Added Tax (VAT).**

Your Details

Name (Mr/Ms):.....

Position:..... Organisation:.....

Address:.....

.....

.....

City / Country:

Telephone / Fax:

Mode Of Payment

- Please find enclosed a cheque made payable to EuroMaTech
- Please invoice me
- Please invoice my company as follows:

Contact Name:

Company Name:

Address:.....



Documentation

High Quality material has been prepared by the Seminar Leader for distribution to delegates. In addition, a special note pad to facilitate note taking will be provided.

Certificates

A Certificate of Completion will be issued to those who attend & successfully complete the programme.

Schedule

Our Course timings commences at 08:30 and concludes at 14:00, followed by lunch on a daily basis.

Hotel Accommodation

EuroMaTech has negotiated special rates for a limited number of rooms in the hotel. Early registration will help to secure a room at the reduced rate.

Registration & Payment

Please complete the registration form on this page & return it to us indicating your preferred mode of payment. For Further Information, Contact Your Nearest EuroMaTech Office.

Cancellation Policy

Request for seminar cancellation must be made in writing & received at EuroMaTech three weeks prior to the seminar date. A U.S.\$250/- processing fee will be charged per delegate for each cancellation. Thereafter, we regret that we are unable to refund any fees due, although in such cases we would be happy to welcome a colleague who would substitute for you.

Disclaimer

EuroMaTech reserves the right to alter the content, location of the Seminar, or the identity of the speakers in case of events beyond our control.

***VAT Announcement:** The Government of UAE have introduced Value Added Tax (VAT) on goods and services from 01-January-2018. In compliance with the legislation issued by the UAE Government, we will be applying a 5% VAT on the fees for all our programs and services offered from January 2018 as applicable and stipulated in the FTA circulars.

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