



Training Seminars & Conferences



An Intensive 5-Day Training Seminar On

Strategy Analysis:

Powerful Tools to Ensure Strategy Focus and Alignment to Drive Success

06 - 10 Oct 2019, Dubai
04 - 08 Oct 2020, Dubai



 View Details

www.euromatech.com

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26AUC19

Strategy Analysis:

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INTRODUCTION

This EuroMaTech training course on Strategy Analysis provides a practical framework and powerful analytical tools to understand your organisation's strategy.

Strategy defines the most effective way to apply the organisation's capabilities to reach a desired set of goals and objectives. Strategies may exist for the entire enterprise, for a division, department or region, and for a product, service or project.

This EuroMaTech training course gives you a method and tools to identify your most significant strategic issues then concentrate all your policies, plans and actions on them. The results of using these tools are clear identification and definition of solutions to meet business needs and the justification of the investment necessary to deliver them. In this training course, you will learn how to understand the current state of the organisation, to define the desired future state, develop a change strategy to achieve the desired outcomes and assess the risks inherent in the change strategy.

PROGRAMME OBJECTIVES

- Understand the principles of strategy analysis
- Understand strategic positioning using the Business Motivation Model
- Align potential solutions and project initiatives with strategic goals
- Apply relevant enterprise architecture concepts
- Identify and define business needs
- Assess capability gaps
- Move an initiative from inception to project charter
- Identify strategic risks
- Analyse solution feasibility
- Define solution scope
- Develop business cases

WHO SHOULD ATTEND?

This EuroMaTech training course is designed for:

- Strategic Business Analysts
- Business Systems Analysts
- Strategic Advisors
- Business Experts
- Executive Managers
- Enterprise Architects
- Project Leaders

TRAINING METHODOLOGY

Current, proven analysis methods and techniques are explained through short, focused presentations which are followed by practical sessions to put the theory into practice. In these sessions, the knowledge gained is applied to real-world examples and case studies. Rapid learning of the methods and techniques is achieved by means of group work, case studies, exercises, participant discussion, facilitator interaction and constructive feedback.

PROGRAM SUMMARY

This EuroMaTech Strategy Analysis training course provides a contextual framework to evaluate how certain or uncertain the range of possible outcomes is. When a change has a predictable outcome, a clear strategy can be planned. If the outcome of a change is less predictable, the strategy may need to take the form of a vision and focus on mitigating risk, testing assumptions, and being open to changing course. As a result, analysts taking this training course will feel confident in dealing with both predictable and unpredictable business environments.

PROGRAM OUTLINE

DAY 01

Introduction to Strategy Analysis

- Understand the purpose, power and value of strategy analysis
- Understanding business strategy and the business model
- Identifying business needs (problems and opportunities)
- The role of organisational structure and culture
- The strategy analysis process

DAY 02

Analyse the Current State

- Organisation capabilities, processes, technology, infrastructure and policies
- Analysing external influencers
- Essential problem-solving techniques
- Understanding Business Architecture
- Analyse current state

DAY 03

Future State Analysis

- Business goals and objectives
- Developing a solution scope
- Identify constraints
- Identify assumptions
- Evaluate potential value

DAY 04

Assess Risks

- Dealing with unknowns
- Constraints, assumptions and dependencies
- Evaluate and quantify risk to calculate negative impact to value
- Risk tolerance
- Recommend courses of action

DAY 05

Define Change Strategy

- Define solution scope
- Conduct gap analysis
- Assess organisational readiness
- Develop change strategy
- Transition states and release planning

IN-HOUSE TRAINING

EuroMaTech is capable of conducting this training programme exclusively for your delegates. Please e-mail us on inhouse@euromatech.ae for further information and/or to receive a comprehensive proposal.

QUALITY CERTIFICATIONS & ACCREDITATIONS

EuroMaTech is proud to be associated with the following accreditation bodies:



The PMI® Registered Education Provider logo is a registered mark of the Project Management Institute, Inc.

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✓	Date	Venue	Fee(\$)
	06 - 10 Oct 2019	Dubai	US\$4,950
	04 - 08 Oct 2020	Dubai	US\$4,950

*This fee is inclusive of instruction materials, documentation, lunch, coffee/tea breaks & snack. All Fees are subject to 5% Value Added Tax (VAT).**

Your Details

Name (Mr/Ms):.....
Position:..... Organisation:.....
Address:.....
.....
City / Country:
Telephone / Fax:

Mode Of Payment

- Please find enclosed a cheque made payable to EuroMaTech
 Please invoice me
 Please invoice my company as follows:

Contact Name:
Company Name:
Address:.....

Documentation

High Quality material has been prepared by the Seminar Leader for distribution to delegates. In addition, a special note pad to facilitate note taking will be provided.

Certificates

A Certificate of Completion will be issued to those who attend & successfully complete the programme.

Schedule

Our Course timings commences at 08:30 and concludes at 14:00, followed by lunch on a daily basis.

Hotel Accommodation

EuroMaTech has negotiated special rates for a limited number of rooms in the hotel. Early registration will help to secure a room at the reduced rate.

Registration & Payment

Please complete the registration form on this page & return it to us indicating your preferred mode of payment. For Further Information, Contact Your Nearest EuroMaTech Office.

Cancellation Policy

Request for seminar cancellation must be made in writing & received at EuroMaTech three weeks prior to the seminar date. A U.S.\$250/- processing fee will be charged per delegate for each cancellation. Thereafter, we regret that we are unable to refund any fees due, although in such cases we would be happy to welcome a colleague who would substitute for you.

Disclaimer

EuroMaTech reserves the right to alter the content, location of the Seminar, or the identity of the speakers in case of events beyond our control.

***VAT Announcement:** The Government of UAE have introduced Value Added Tax (VAT) on goods and services from 01-January-2018. In compliance with the legislation issued by the UAE Government, we will be applying a 5% VAT on the fees for all our programs and services offered from January 2018 as applicable and stipulated in the FTA circulars.

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